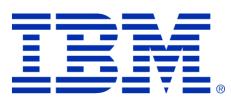


Accelerate with ATG: What is IBM Storage Defender?

Speakers:

Christopher Vollmar, Principal WW Storage Technical Specialist Christian Burns, WW Storage Technical Sales team Del Hoobler, Principal Storage SWAT Specialist



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Accelerate with ATG Technical Webinar Series

Advanced Technology Group experts cover a variety of technical topics.

Audience: Clients who have or are considering acquiring IBM Storage solutions. Business Partners and IBMers are also welcome.

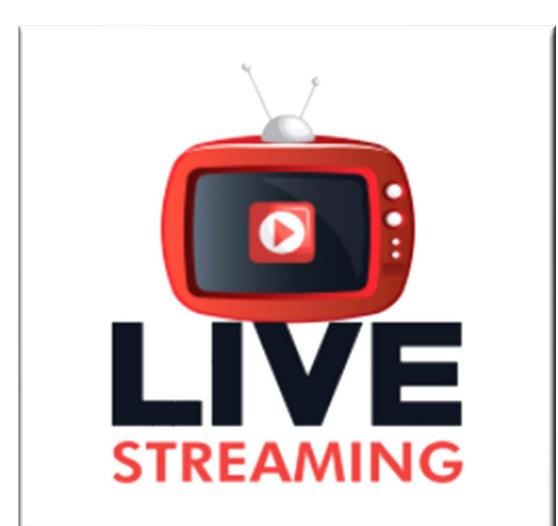
To automatically receive announcements of upcoming Accelerate with IBM Storage webinars, Clients, Business Partners and IBMers are welcome to send an email request to accelerate-join@hursley.ibm.com.

2024 Upcoming Webinars – click on the link to register for the live event:

January 11 – <u>Introducing the IBM Storage Scale System 6000</u>

January 16 – <u>IBM c-Type SAN Update</u>

January 23 - Exploring the IBM Storage Scale GUI



Important Links to bookmark:



ATG Accelerate Support Site: https://www.ibm.com/support/pages/node/1125513

ATG MediaCenter Channel: https://ibm.biz/BdfEgQ



ATG-Storage Offerings

CLIENT WORKSHOPS

- ► IBM DS8900F Advanced Functions: December 6-7, 2023 (Virtual)
- ► IBM Storage Point of View on Cyber Resiliency
- ► IBM FlashSystem and Storage Virtualize
- ➤ IBM Storage Scale System and Storage Scale
- ➤ IBM FlashSystem 9500 Deep Dive & Advanced Functions
- ➤ IBM Storage Fusion

Please reach out to your IBM Rep or Business Partner for future dates and to be nominated.

TEST DRIVE / DEMO'S

- North America ATG Storage IBM Storage Scale and Storage Scale System GUI
- North America ATG Storage IBM Storage Virtualize Test Drive
- North America ATG Storage IBM DS8900F Storage Management Test Drive
- North America ATG Storage Managing Copy Services on the DS8000 Using IBM Copy Services Manager Test Drive
- North America ATG Storage IBM DS8900F Safeguarded Copy (SGC) Test Drive
- North America ATG Storage IBM Cloud Object Storage Test Drive (Appliance based)
- North America ATG Storage IBM Cloud Object Storage Test Drive (VMware based)
- North America ATG Storage IBM Storage Protect Live Test Drive
- North America ATG Storage IBM Storage Ceph Test Drive (VMware based)

Please reach out to your IBM Rep or Business Partner for more information.



Accelerate with ATG Technical Webinar Series - Survey

Please take a moment to share your feedback with our team!

You can access this 6-question survey via Menti.com with code 2243 3599 or

Direct link https://www.menti.com/albneqj15g57

Or

QR Code







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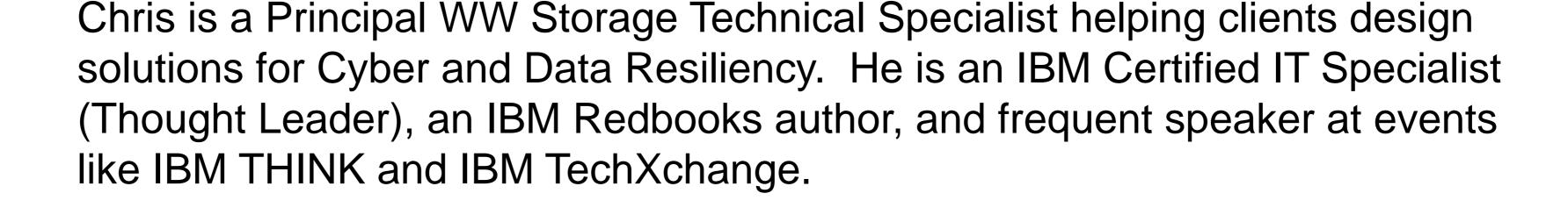
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Meet the Speakers



Christopher Vollmar





Christian Burns

Christian Burns is a member of the WW Storage Technical Sales team at IBM, specializing in IBM Storage for Data Resilience, He is one of the principal technical experts on Data Resiliency for IBM Storage Fusion and IBM Storage Defender, especially as it pertains to modern container-based hybrid cloud workloads. Christian has had over 20 years extensive experience across the industry in Data Resiliency at IBM and other companies.



Del Hoobler

Del is a Principal Storage SWAT Specialist for IBM Storage Defender. He has spent over 30 years in the data protection industry as a developer, product manager, and technical specialist. He helps clients architect data resilient infrastructures.

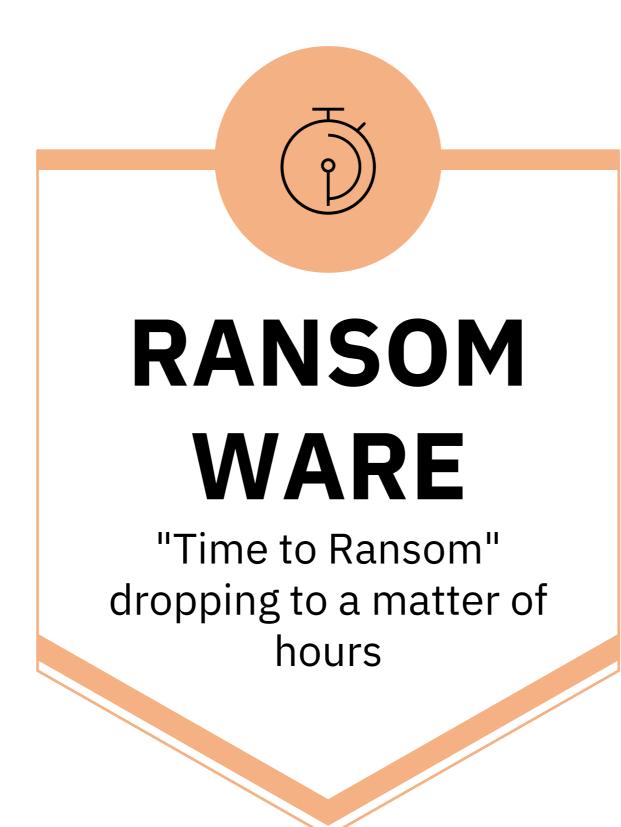
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Our data is under threat

Cyberattacks















\$10M for noncompliance of Operational Resilience regulations!

NIST Cybersecurity Framework – end to end data resilience

Data security

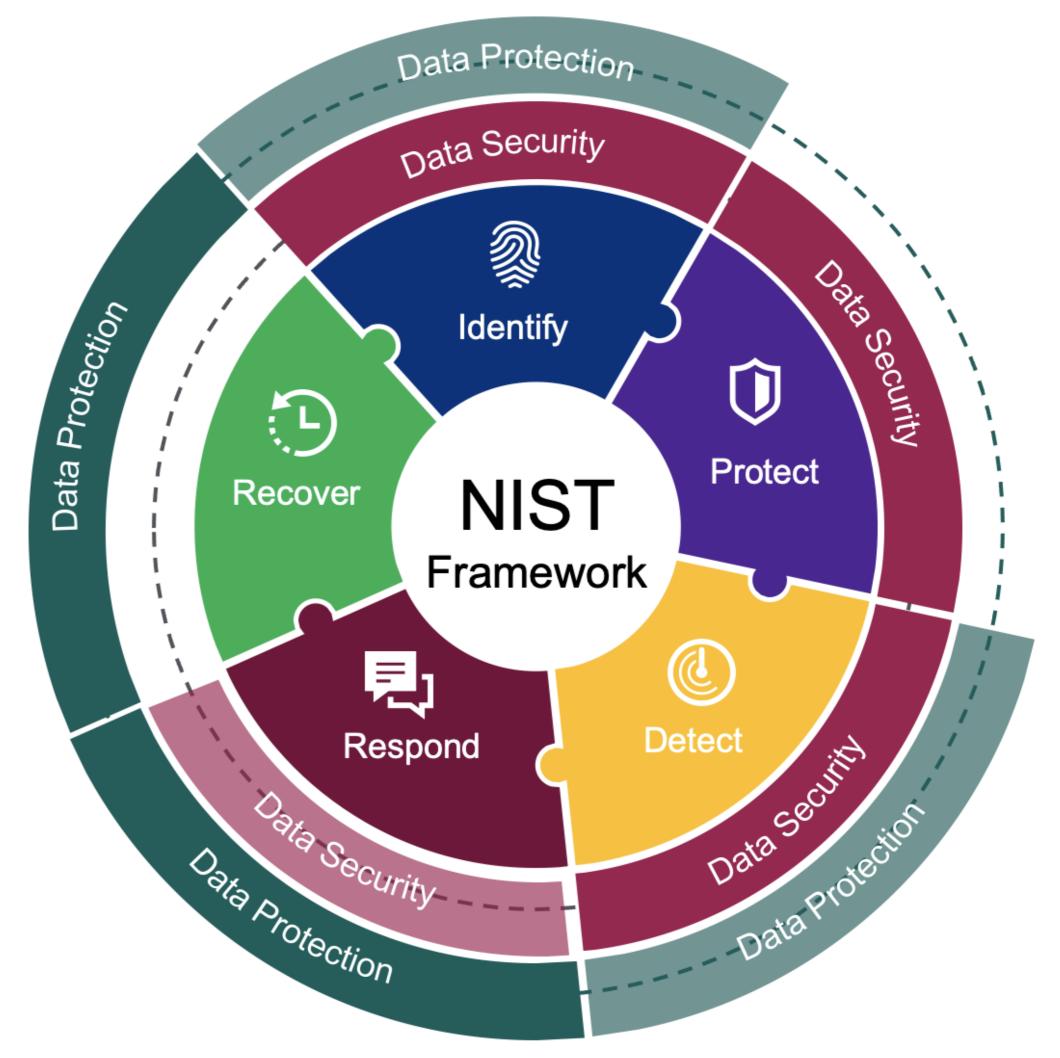
helps detect and prevent attacks, but nothing to recover

Data protection

is primarily reactionary and does not help avoid attack

Together, data security and data protection fulfill the NIST framework

= Data resiliency



Capability steps to data resilience



AUTOMATION

Simplified operations plus ability to test and prove recoverability Integration between Cyber Security & Cyber Resiliency



RECOVERY

Rapid business recovery in minutes to hours Avoid paying ransomware



DISCOVERY

Understand when defences have been compromised Malware scanner and data pattern insights



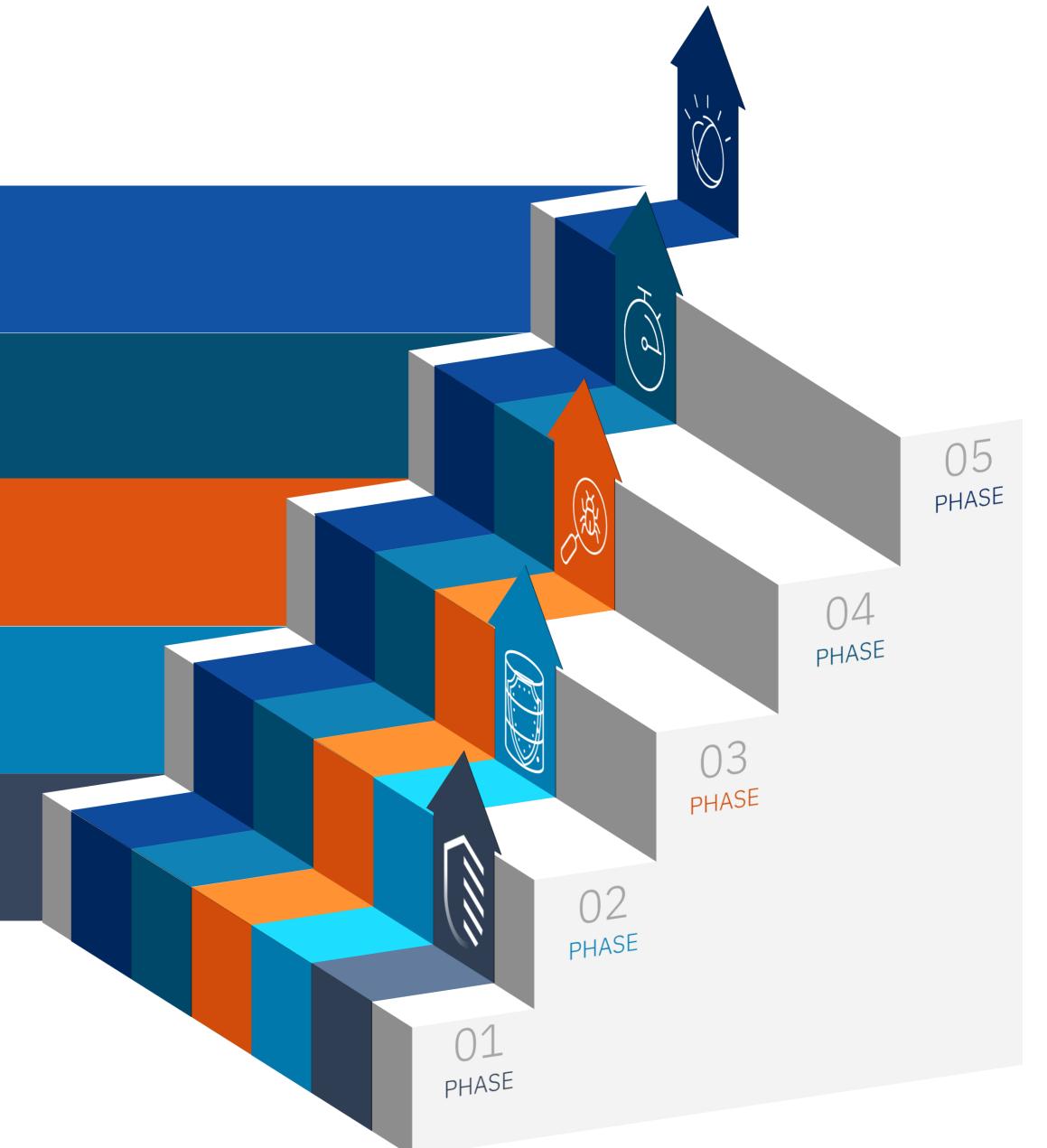
IMMUTABILITY

Recoverable data points
Incorruptible, data can not be deleted



FOUNDATIONAL SECURITY & DATA PROTECTION

Predict, prevent, and respond SIEM Consultation, QRadar XDR, Guardium Protect from infrastructure failures and Natural disasters



IBM Cyber Vault – Blueprint for Cyber Resilience



Immutable Copies

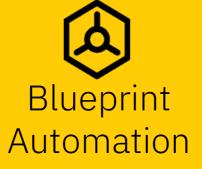
- Created with Safeguarded Copy
- Can not be changed once created

Proactive Monitoring



- Early warning signs of a cyber attack
- Integration with Threat Detection software or SIEM such as IBM QRadar





Rapid Recovery

- Restore production from validated data copies on primary storage
- Recovery from point-in-time copy



Test & Validation

- Recover data copies to isolated environment to check they are corruption free
- Test recovery procedures
- Forensics & diagnostics services



March 2, 2023 – IBM announces a large investment in data resilience

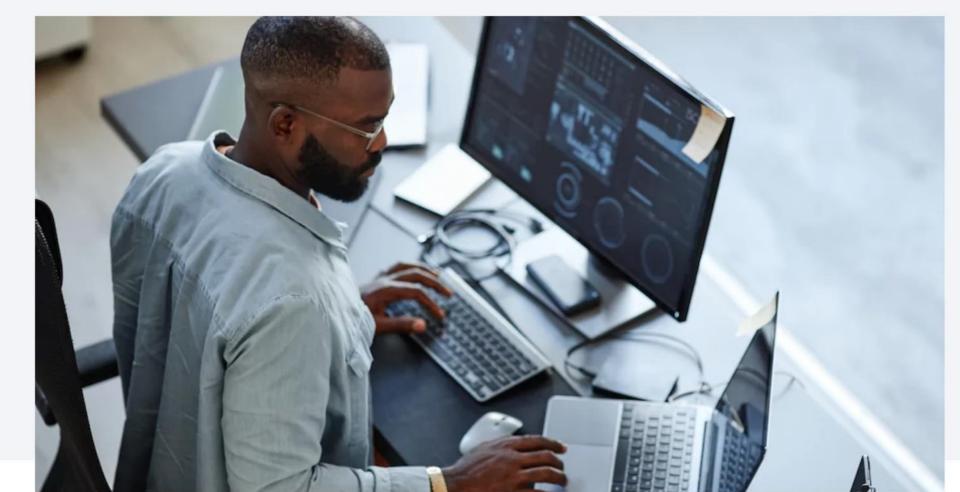
March 7, 2023 – IBM announces partnership with Cohesity

May 26, 2023 – IBM releases IBM Storage Defender



Login 🗸 🌐 🤇

Clients can strengthen defenses for their data with IBM Storage Defender, now generally available



MAR 7, 2023. 4 min read

Blue meets green: Why IBM and Cohesity are collaborating now



Capability steps to data resilience

IBM Storage Defender

Holistic visibility, coordinated response, proactive planning integration with existing infrastructure, backup and security

ORCHESTRATION

Simplicity, integration with SIEM/SOAR

MIN VIABLE COMPANY

Fastest recovery, short term retention, on-array

DATA INTEGRITY

ANOMALY DETECTION

Machine learning, malware scanning, testing

Machine learning minimize false positives

FULL COMPANY

Lower cost, long term

retention, off-array

DATA ISOLATION

Physical, logical air-gapping

DATA PROTECTION

Data copies

DATA CLASSIFICATION

Compliance, risk, Business impact

PHASE PHASE

05

PHASE

PHASE

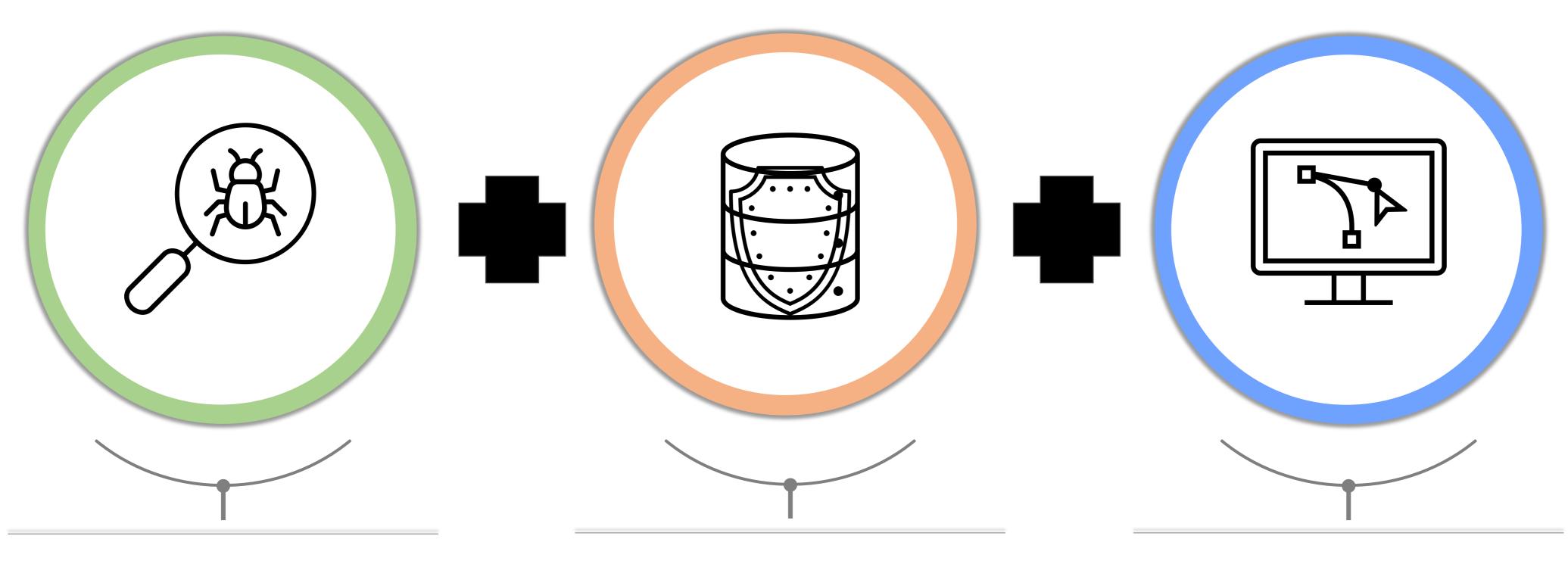
03

PHASE

CYBER SECURITY

Prevent, detect, respond SIEM/SOAR

IBM Storage Defender – Key Capabilities



Accelerated Discovery

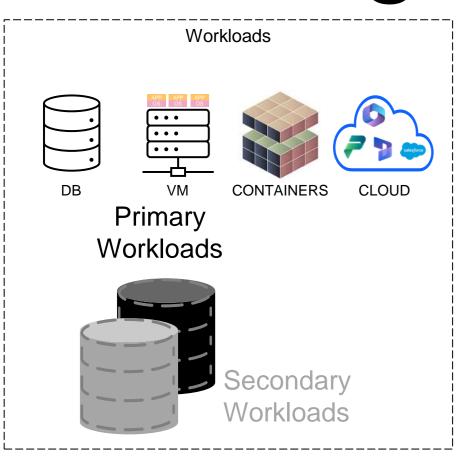
Malware scanning
Data pattern insights
Ecosystem scanner support

Secure Copies

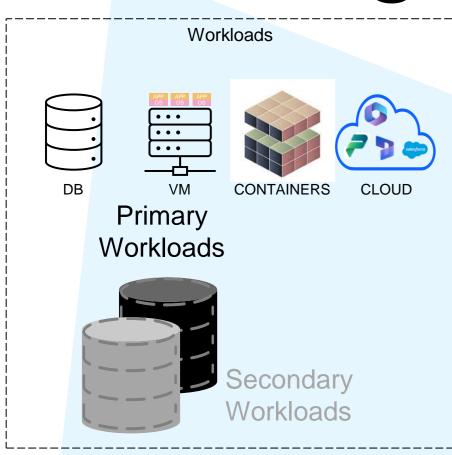
Incorruptible
Layers of protection
Clean and reliable data copies

Fast and Safe Recovery

Simplicity
Automation/Orchestration
Primary and secondary workloads

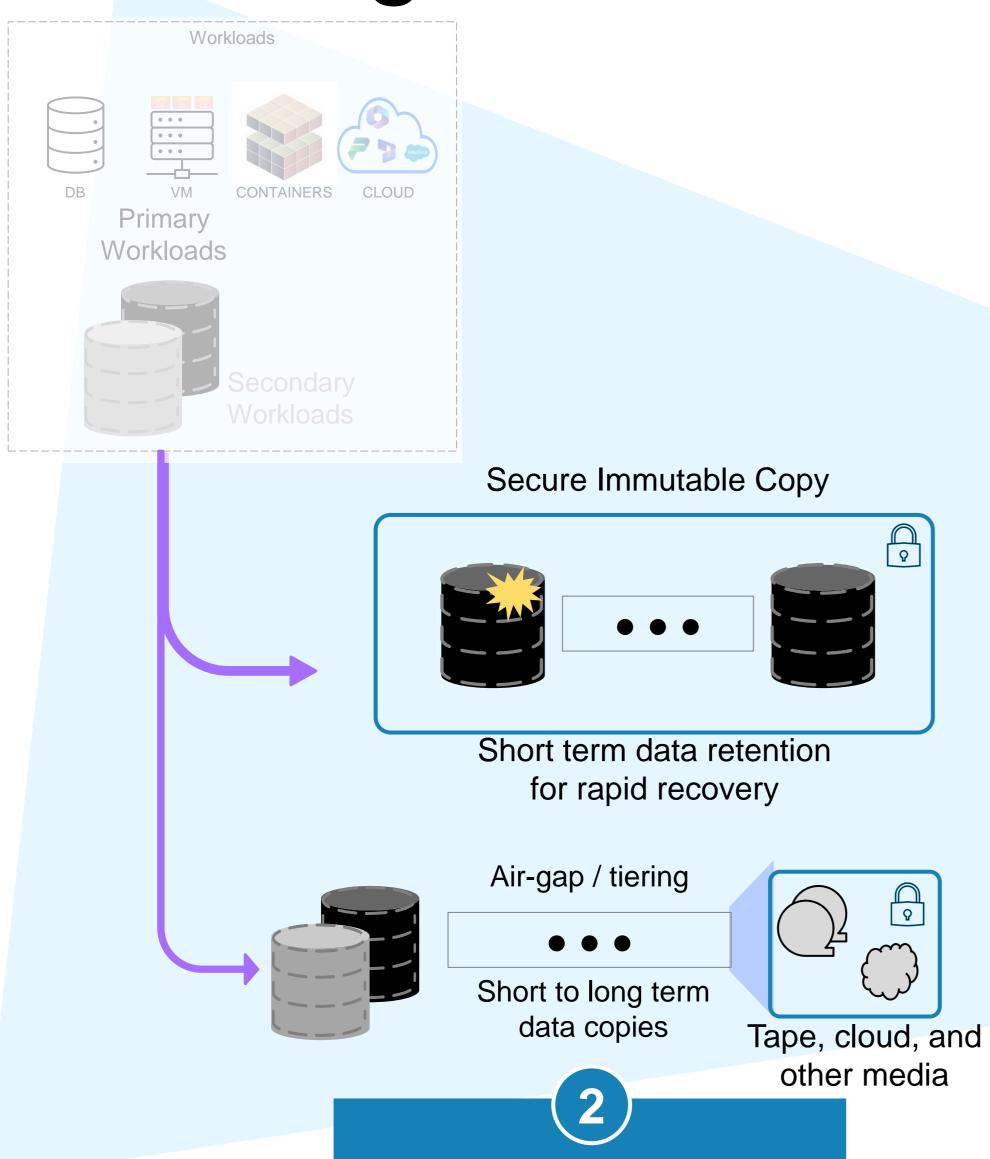


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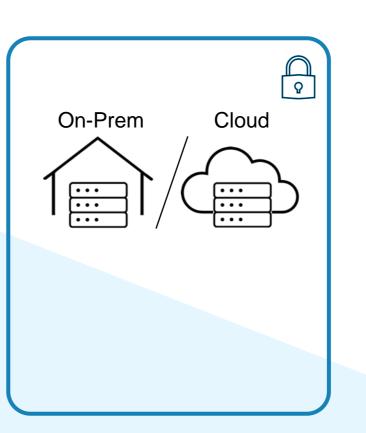




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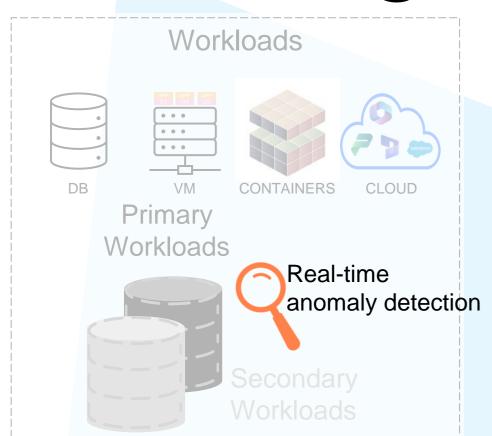


Isolated Environment





1 Immutability 3



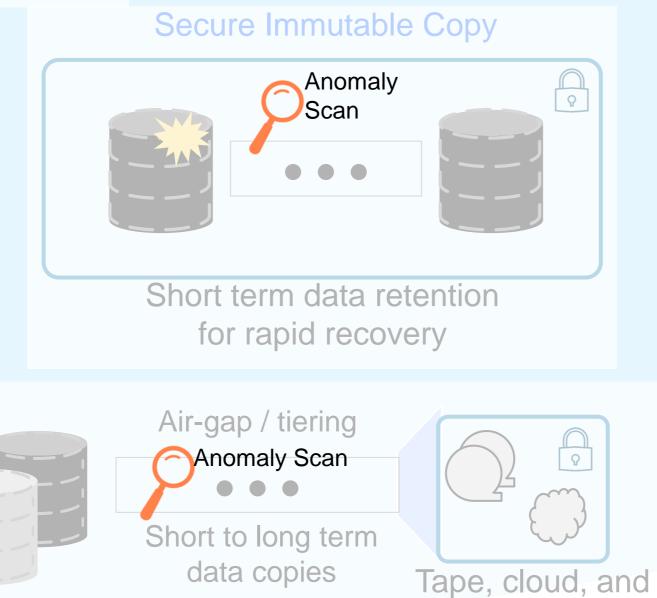
Early Threat Detection

other media



Scan

Isolated Environment





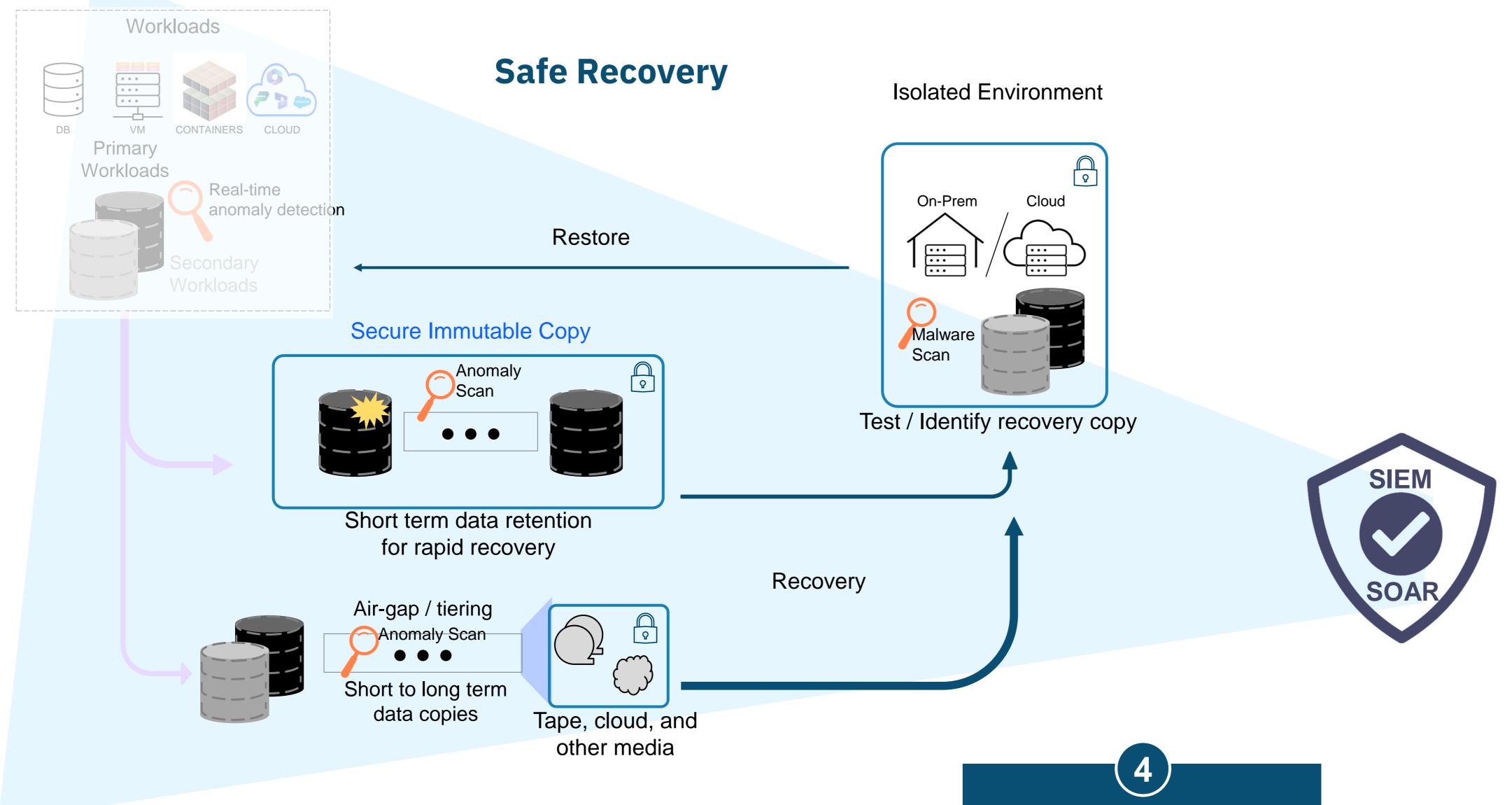
(3

Discovery

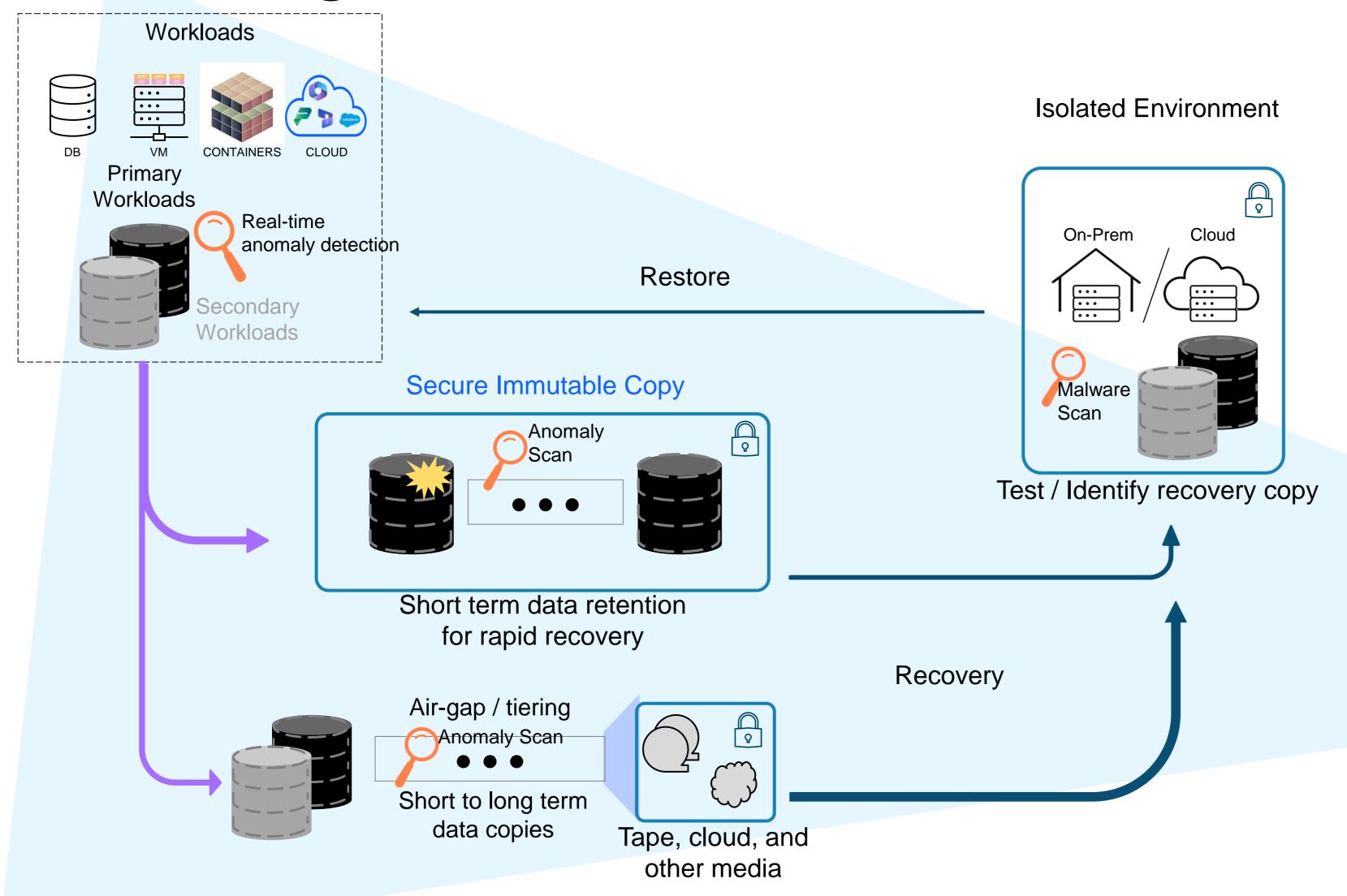
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4

5)



1 Recovery 5





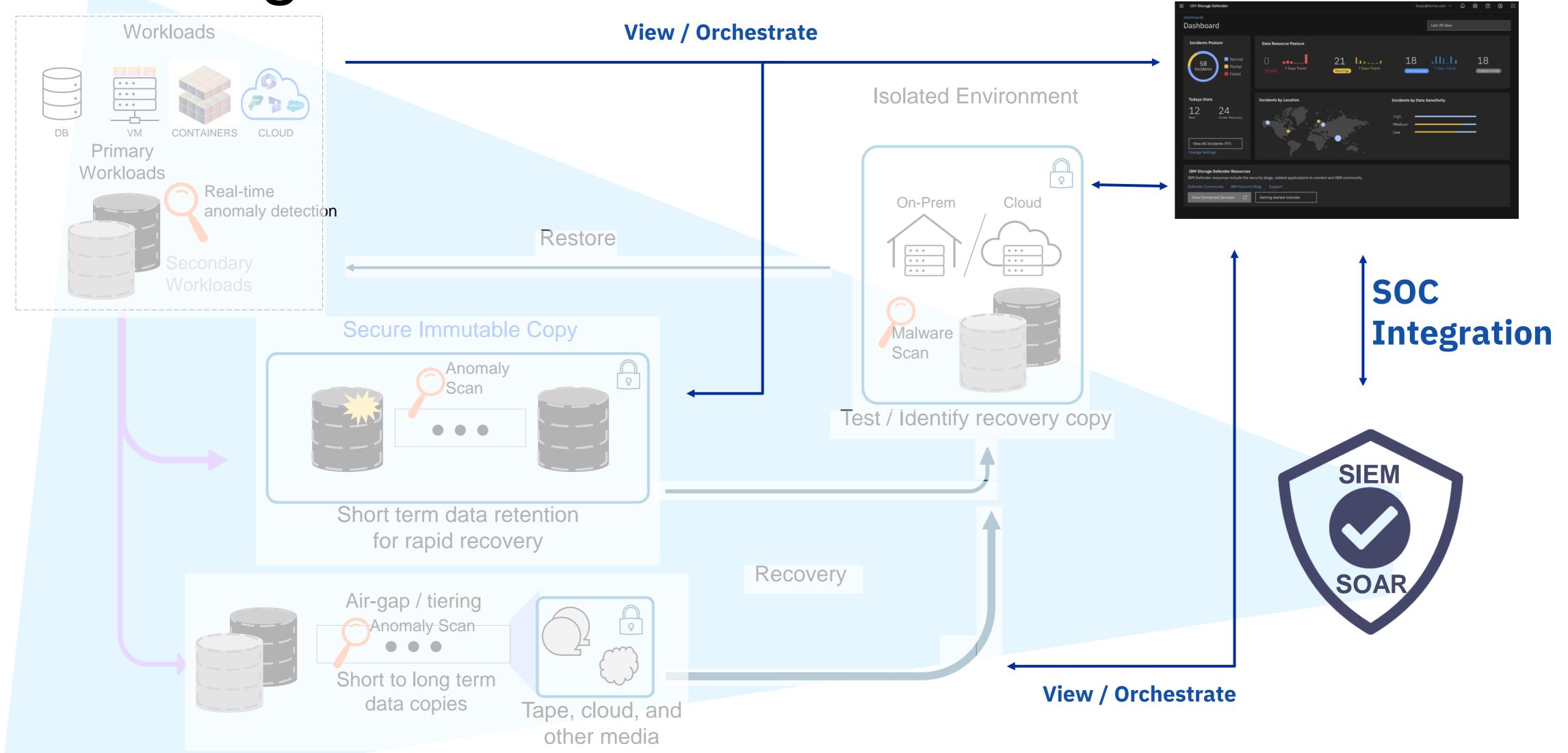
Automation

5

1

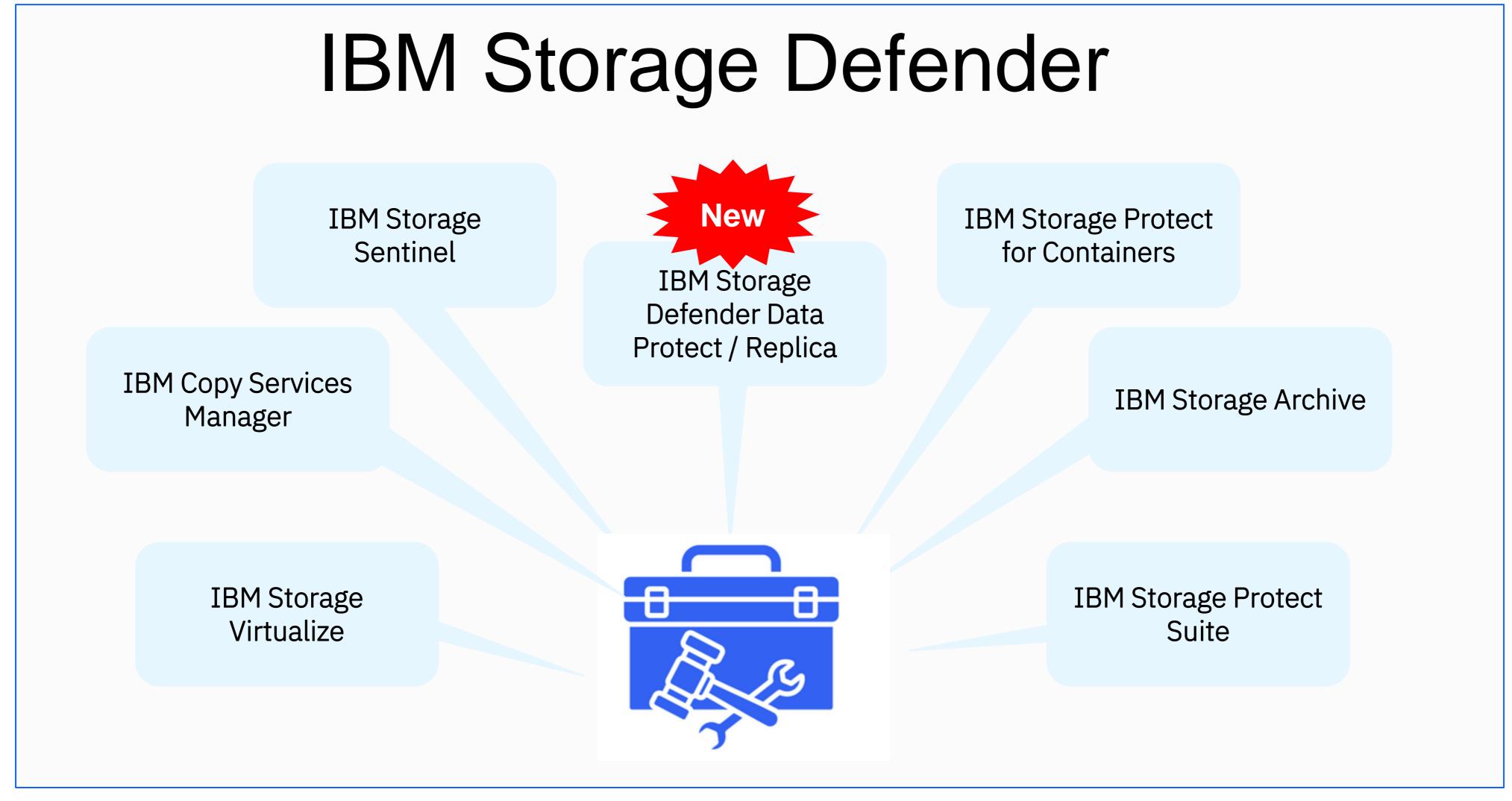
3

Dashboard



1 3 5

Available Components

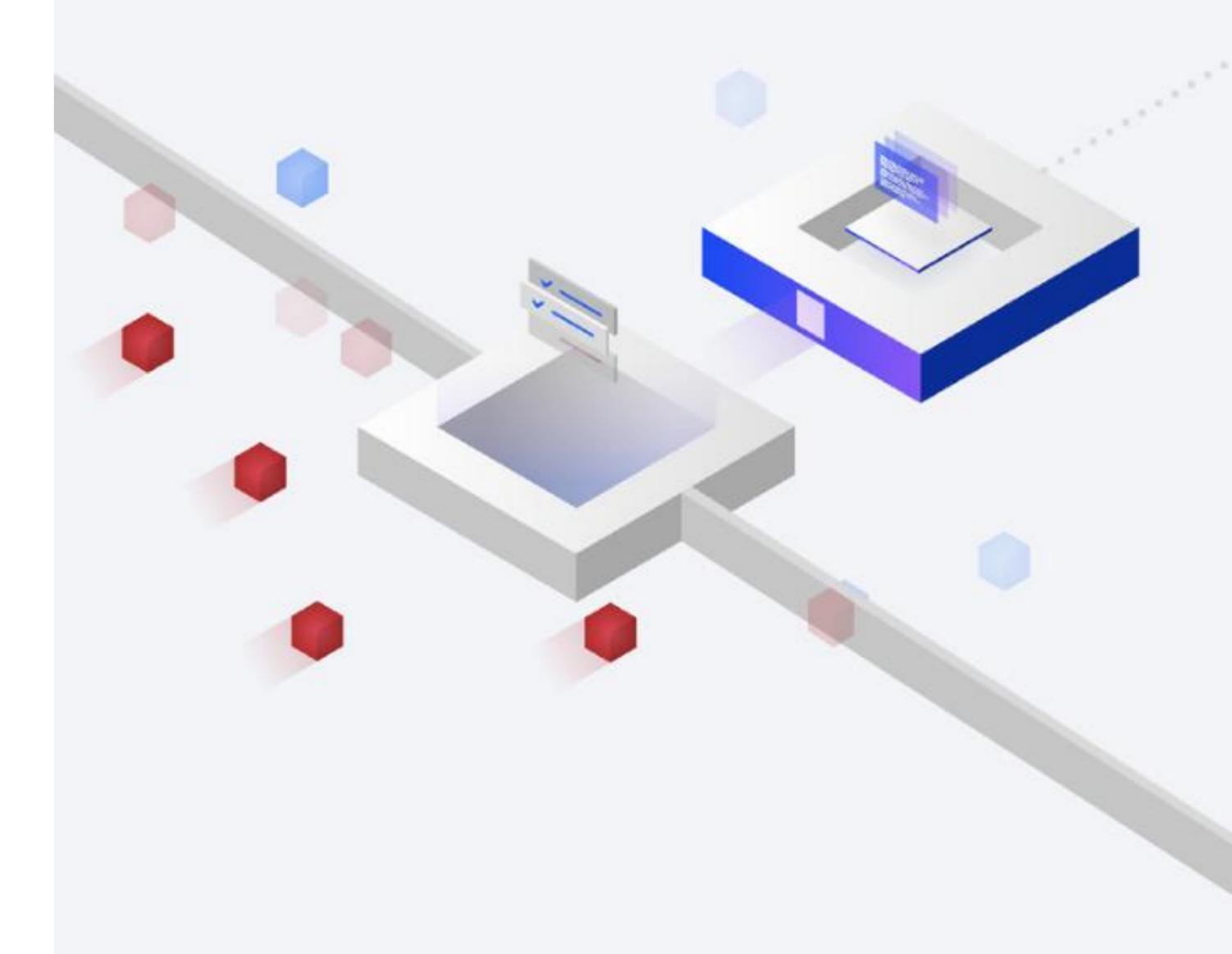


- ✓ Simple licensing one license gives you access to everything
- ✓ Cloud-like consumption only pay for what you use

IBM Storage Defender

Data Protect





IBM Storage Defender – Architectural Advantages



Simple Scale-out Operations

Global Space Efficiency



Global Actionable Search

- ✓ Consolidated platform
- ✓ Fast ingest
- ✓ Non-disruptive upgrades

- ✓ Variable-length dedupe
- ✓ Compression
- ✓ Erasure coding

- ✓ Any data, anywhere
- ✓ Across multiple workloads



- ✓ At scale
- ✓ Instantly mass restoring any number of virtual machines (VMs)
- ✓ Reduces downtime
- ✓ Reduce costs



Integrated Cybersecurity

- ✓ Designed on zero-trust principles
- ✓ Ransomware, viruses and vulnerabilities
- ✓ Immutability, WORM, Data encryption
- ✓ Multifactor authentication (MFA)
- ✓ Granular role-based access control (RBAC)
- ✓ Quorum Approval

IBM Storage for Data Resilience

Workload Support

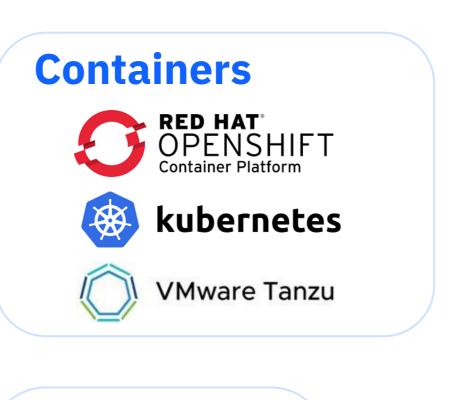




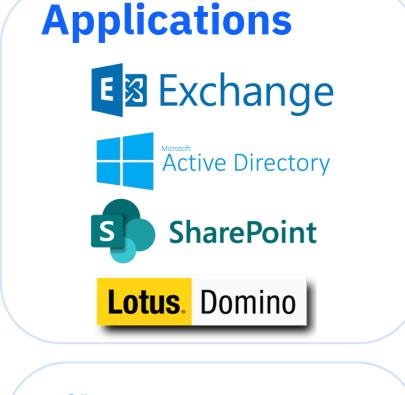
Cloud-based Databases Cockroach DB amazon RDS Aurora

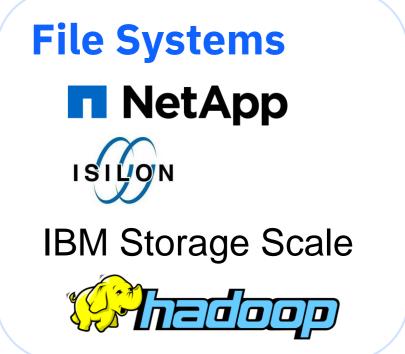
Primary Storage Over 500 systems supported













Data resilience is a team sport

IBM and its partners combat threats together.

Data protection cobalt IRON® AvePoint COHESITY (Snapshot, Backup) Data Integrity sāf.ai PREDATAR (Scanning, Data, Evolved. ENGINES Recovery) Data **W**VARONIS Classification **Guardium**[®] Data Isolation cobalt IRON® **COHESITY** PREDATAR (Physical, Logical air-gapping) Threat Detection AvePoint **COHESITY** (Data XDR) Bitdefender IBM X-Force **Cyber Security**



(SIEM, SOAR,

CASB)





IBM Storage for Data Resilience

Built for Hybrid Cloud

- ✓ Back up **to** the cloud
- ✓ Replicate **to** the cloud
- ✓ Back up **in** the cloud



- ✓ Protect **SaaS** applications (ex: Microsoft 365, Salesforce, Azure AD)
- ✓ Protect cloud-native VMs (like EC2, Azure VM, Google Compute)
- ✓ Protect cloud-native applications (like AWS RDS, CockroachDB)
- ✓ Protect containerized applications in the cloud (like OpenShift)

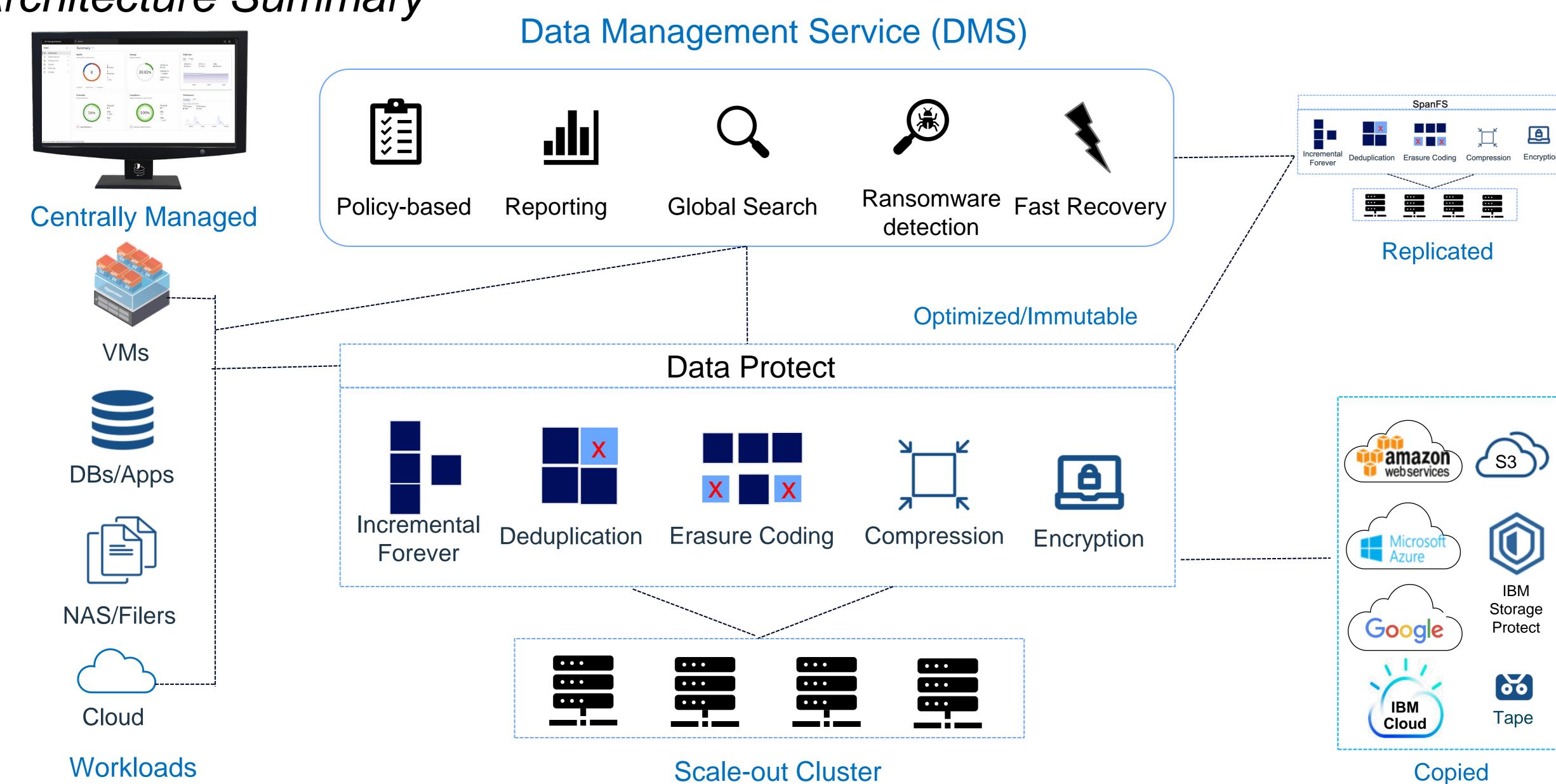
IBM Storage Defender – Simple Dashboard



✓ Single pane of glass to manage your data protection

IBM Storage Defender Data Protect

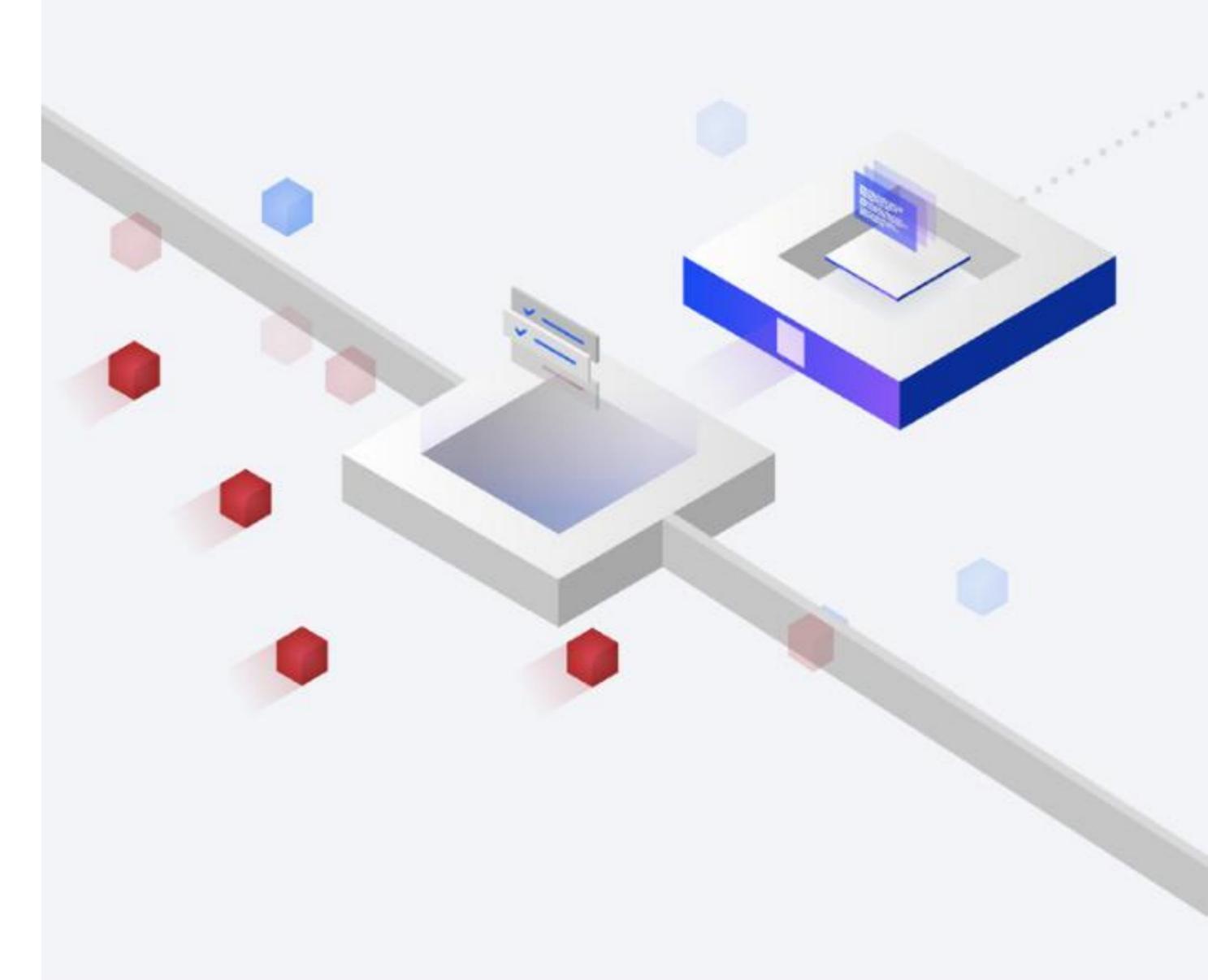
Architecture Summary



IBM Storage Defender

Data Protect

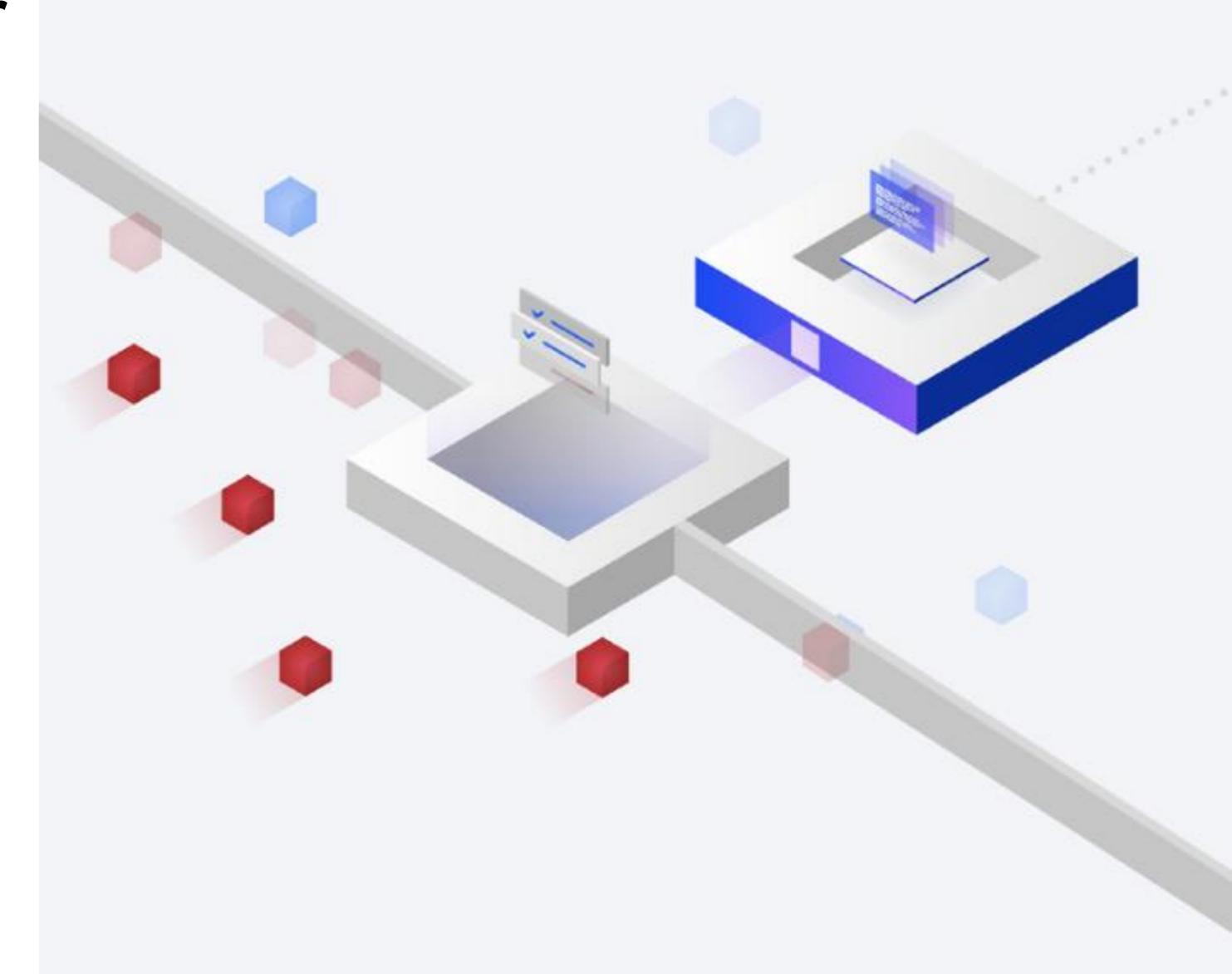
Demo



IBM Storage Defender

Why it Matters ...

A Real Customer Example



It's not about backup ...

it's all about restore!

Real Customer Challenge:

Recovery was far too slow

| Scenario | Scope of VMs | Time to Recover Today |
|-------------------------------|--------------|------------------------------|
| Deleted or Corrupted File | 1 | Variable based on file-count |
| Single VM Corruption | 1 | 2 hours |
| Storage Volume Corruption | 30-50 | 3 hours |
| Storage Array Corruption | 300-1,200 | 8 hours |
| Application Upgrade Rollback | 1-50 | 30 minutes |
| OS Patching Goes Wrong | 300-1,000 | 5 Days |
| Large-Scale Malware Attack | 1,000-16,000 | 4 Weeks |

*Note: Customer-provided

Customer's Goal:

Find solution to speed time of recovery

| Scenario | Scope of VMs | Time to Recover Today | Time to Recover Goal |
|-------------------------------|--------------|---------------------------------|------------------------------|
| Deleted or Corrupted File | 1 | Variable based on file-count | Variable based on file-count |
| Single VM Corruption | 1 | 2 hours | <10 minutes |
| Storage Volume Corruption | 30-50 | 3 hours | <10 minutes |
| Storage Array Corruption | 300-1,200 | 8 hours | 8 hours |
| Application Upgrade Rollback | 1-50 | 30 minutes | <10 minutes |
| OS Patching Goes Wrong | 300-1,000 | 5 Days | < 1 hour |
| Large-Scale Malware Attack | 1,000-16,000 | 4 Weeks | < 24 hours |

*Note: Customer-provided

Customer's Goal

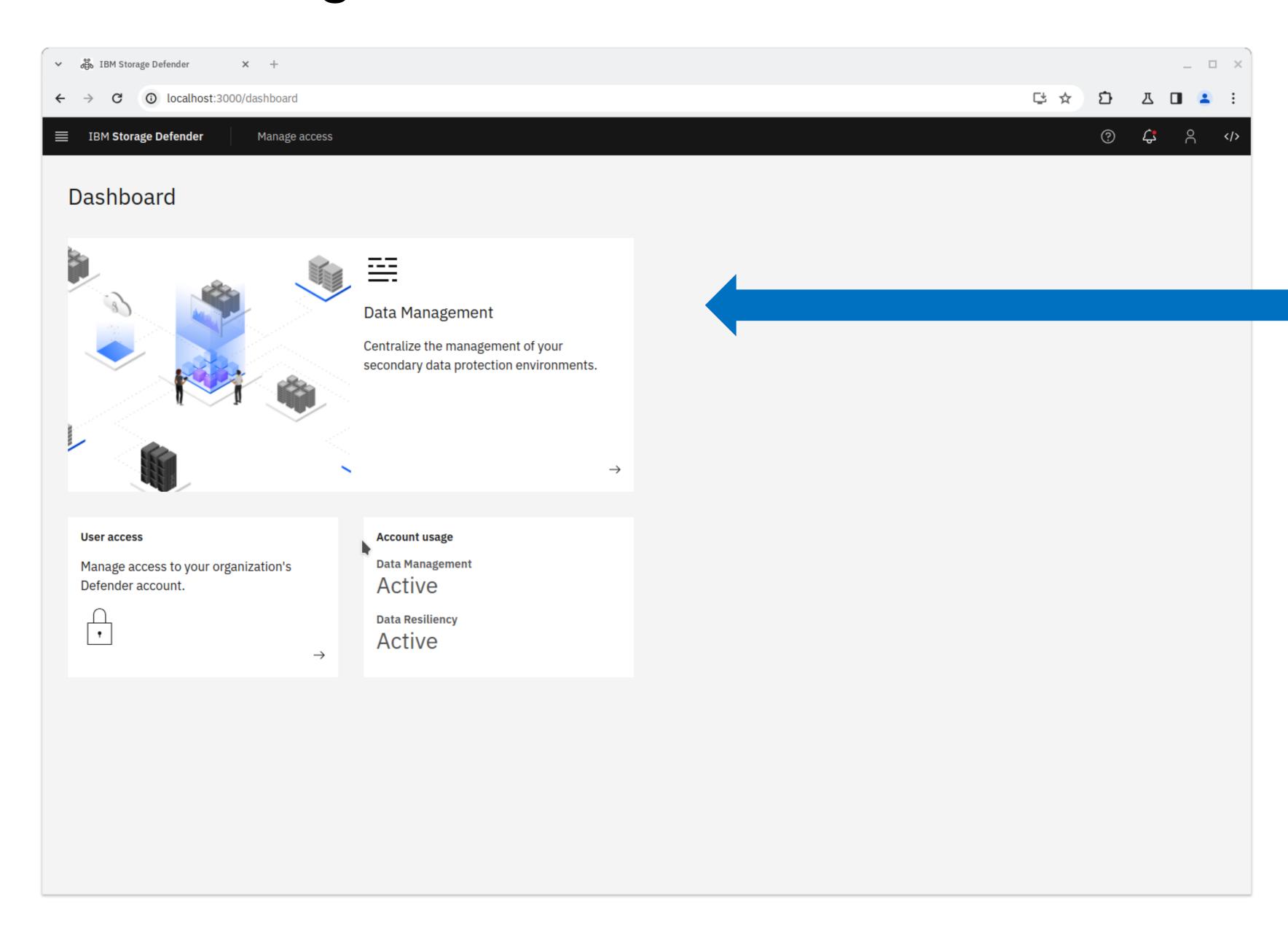
Actual Results:

Recovery times drastically improved

| | Scenario | Scope of VMs | Time to Recover Today | Time to Recover Goal | POC Results |
|---------|---------------------------------|--------------|------------------------------|------------------------------|-----------------------------------------------|
| | Deleted or Corrupted File | 1 | Variable based on file-count | Variable based on file-count | < 1 minute |
| | Single VM Corruption | 1 | 2 hours | <10 minutes | < 1 minute |
| | Storage Volume Corruption | 30-50 | 3 hours | <10 minutes | < 3 minutes |
| | Storage Array Corruption | 300-1,200 | 8 hours | 8 hours | 39 minutes |
| × 6× | Application Upgrade Rollback | 1-50 | 30 minutes | <10 minutes | < 3 minutes |
| • | OS Patching Goes Wrong | 300-1,000 | 5 Days | < 1 hour | <7 minutes |
| | Large-Scale Malware Attack | 1,000-16,000 | 4 Weeks | < 24 hours | 47 Minutes Back on primary storage = 4 hours |



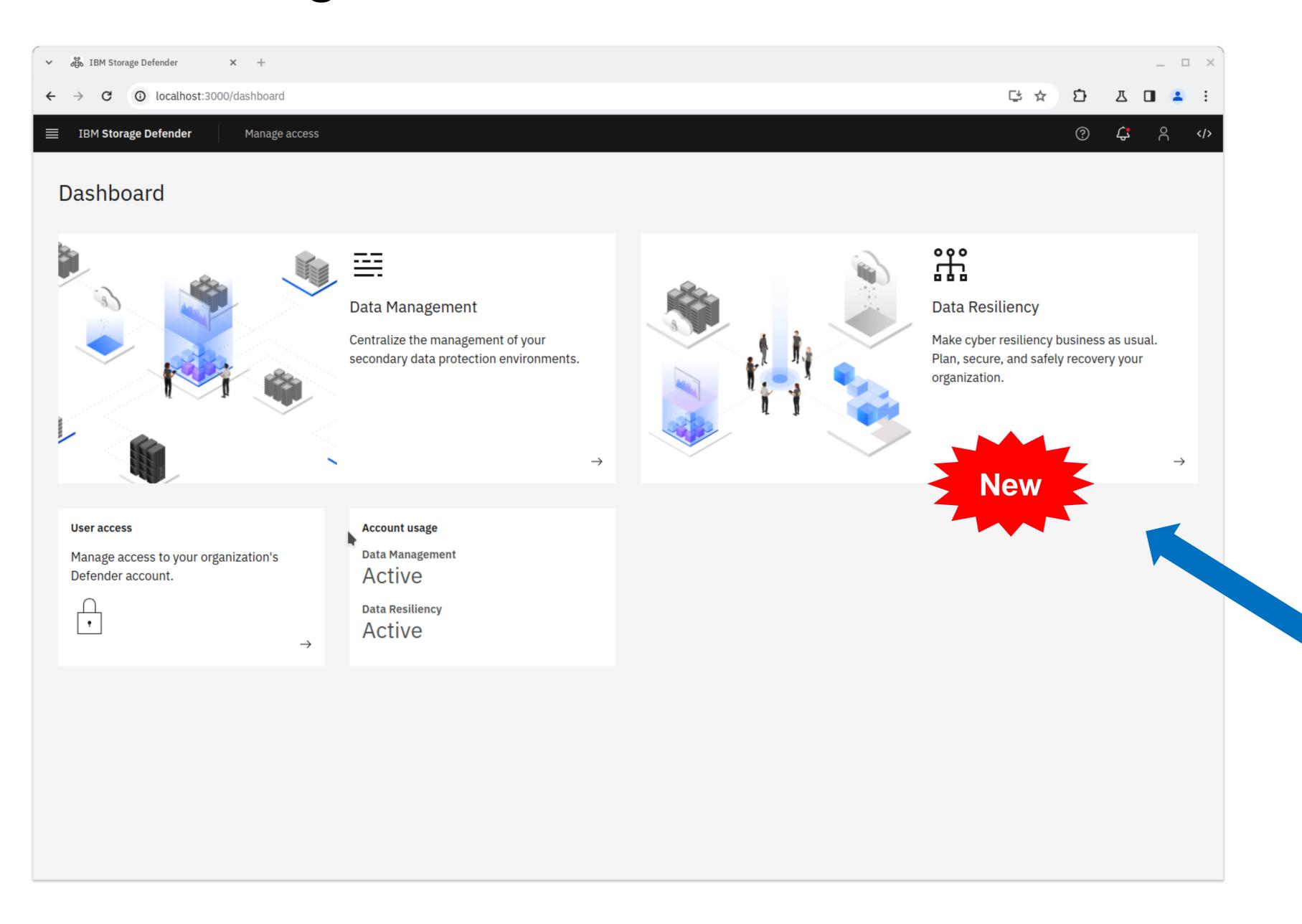
IBM Storage Defender – Web Portal



Data
Management
Service
(DMS)



IBM Storage Defender – Web Portal



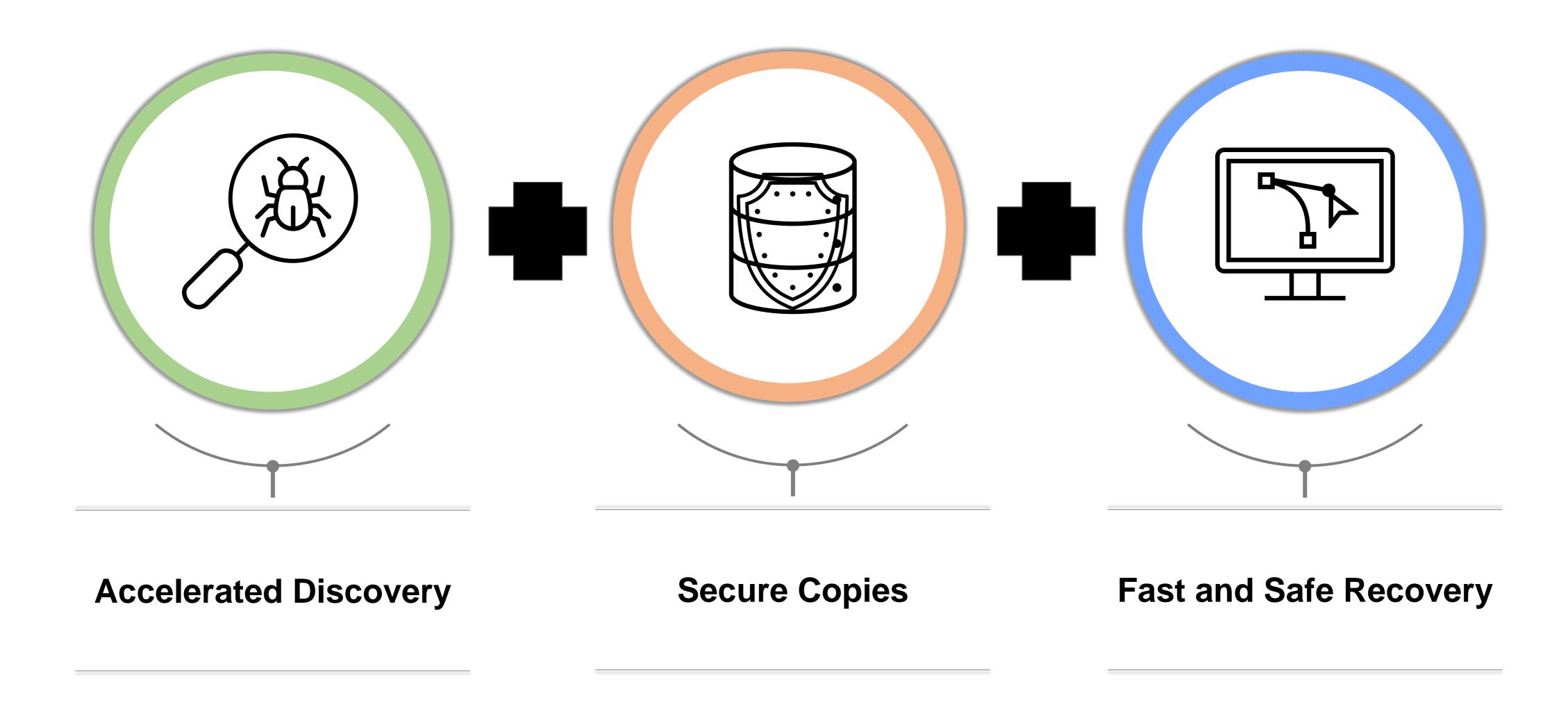
Data
Management
Service
(DMS)

Data
Resilience
Service
(DRS)

Coming next week!



IBM Storage Defender – Summary



Bringing you an end-to-end data resilience solution

Am I prepared?

- What do you have in place to prevent attacks?
 - Are you encrypting your data?
 - Are your snapshots and backups immutable?
 - Do you have an air gapped copy of your data?
- How do you detect attacks against your data?
 - Are you scanning your snapshots and backups?
 - Do you conduct regular recovery testing?
- Have you conducted a cyber recovery test of your key business applications?
- How long would it take you to recover 100 VMs? How about 1000 VMs?
- How long would it take to recover a large database?



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Please take a moment to share your feedback with our team!

You can access this 6-question survey via Menti.com with code 2243 3599 or

Direct link https://www.menti.com/albneqj15g57

Or

QR Code





Accelerate with ATG: What is IBM Storage Defender?

Thank you!

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